



oriane schadegg

UX & UI DESIGNER,
DIGITAL MARKETER

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Genève

PERSONAL SKILLS

Hard working ●●●● Positive

Empathetic ●●●● Creative

Analytical ●●●● Adaptable

LANGUAGES

French ●●●●●●●●●●

English ●●●●●●●●●●

Spanish ●●●●●●●●●●

German ●●●●●●●●●●

IT TOOLS

Adobe Suite | Sketch | Shopify |
Wordpress | Google Suite | Figma
| Invision | HTML | CSS

PROFESSIONAL SKILLS

UI & UX design | wireframing |
prototyping | presentation |
creative research | ecommerce |
branding | digital marketing | IT
tools | content creation | market
analysis | video editing

INTERESTS



EXPERIENCE

11.2016 | NOW | ECOLABO — CO-FOUNDER | Geneva

Creation and management of an online Shopify platform that curates ethical, transparent, sustainable brands, products and ideas. UX & UI design, Shopify build, content creation, lifestyle blog on natural health, wellness, nutrition and ecology.

10.2019 | 07.2020 | LITTLE VITAMIN — UI & UX DESIGNER | London

Designing and building online experiences, eCommerce platforms and a diverse range of websites in a design and digital agency. In charge of branding, planning, UX & UI processes, newsletters, creative presentations as well as managing clients.

04.2018 | ONIGO — UI & UX DESIGNER | London

Three weeks project to translate an existing gaming web app to a native app. UX, UI & branding for the start-up and product, to shape an engaging experience.

02.2017 | 06.2017 | ALAYA — INTERN | Lausanne

Five months internship in a social start-up. In charge of online marketing, including the digital content strategy, content creation, e-mailing, blogs redaction, documentation and stands animation in events linked to humanitarian and entrepreneurial field.

09.2015 | 01.2016 | TECHINI — INTERN | Barcelona

Five months internship in a full service creative agency, building a diverse range of websites on Wordpress and in charge of the digital marketing for clients.

EDUCATION AND CERTIFICATES

